

Pop-Facts Demographics

Title Page

Data Version: 2017 Feb (Quick Market Insights)

Report Generation Method: Single

Analysis Area: Radius Analysis Area Group

Reporting Detail: As Selected

Include Map: Yes

Include Labels: Yes

Map Reporting Detail: As Selected

Base Map Style: Bing Road

Subtotal Method: None

Include Charts: No

Analysis Area Detail: Yes

Report Sections:

Pop-Facts Summary

Pop-Facts Demographic Quick Facts

Pop-Facts Demographics

Description	35.003811,-78.995738: Radius Analysis Area Group: Radius 1.0 mile(s)		35.003811,-78.995738: Radius Analysis Area Group: Radius 3.0 mile(s)		35.003811,-78.995738: Radius Analysis Area Group: Radius 5.0 mile(s)	
	Total	%	Total	%	Total	%
Pop-Facts Summary						
Population						
2022 Projection	7,690		57,878		140,753	
2017 Estimate	7,385		56,003		136,248	
2010 Census	7,027		54,157		131,842	
2000 Census	5,491		45,193		110,969	
Growth 2017 - 2022		4.14%		3.35%		3.31%
Growth 2010 - 2017		5.10%		3.41%		3.34%
Growth 2000 - 2010		27.96%		19.83%		18.81%
Households						
2022 Projection	2,699		22,042		55,559	
2017 Estimate	2,578		21,196		53,469	
2010 Census	2,417		20,115		50,882	
2000 Census	1,823		16,211		40,893	
Growth 2017 - 2022		4.71%		3.99%		3.91%
Growth 2010 - 2017		6.64%		5.37%		5.08%
Growth 2000 - 2010		32.60%		24.09%		24.43%
Family Households						
2022 Projection	2,191		16,158		38,815	
2017 Estimate	2,088		15,525		37,298	
2010 Census	1,956		14,710		35,378	
2000 Census	1,514		12,470		30,255	
Growth 2017 - 2022		4.90%		4.08%		4.07%
Growth 2010 - 2017		6.79%		5.54%		5.43%
Growth 2000 - 2010		29.14%		17.97%		16.93%

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Pop-Facts Demographic Quick Facts						
2017 Est. Population by Single-Classification Race	7,385		56,003		136,248	
White Alone	3,842	52.02%	26,201	46.78%	63,763	46.80%
Black or African American Alone	2,309	31.26%	21,157	37.78%	51,507	37.80%
American Indian and Alaska Native Alone	81	1.10%	904	1.61%	2,233	1.64%
Asian Alone	389	5.27%	1,781	3.18%	4,287	3.15%
Native Hawaiian and Other Pacific Islander Alone	22	0.30%	179	0.32%	546	0.40%
Some Other Race Alone	289	3.92%	2,526	4.51%	6,249	4.59%
Two or More Races	453	6.13%	3,256	5.81%	7,663	5.62%
2017 Est. Population by Ethnicity (Hispanic or Latino)	7,385		56,003		136,248	
Hispanic or Latino	1,051	14.24%	7,545	13.47%	18,321	13.45%
Not Hispanic or Latino	6,334	85.76%	48,458	86.53%	117,927	86.55%
2017 Occupied Housing Units by Tenure	2,578		21,196		53,469	
Owner-Occupied	1,907	73.99%	13,833	65.26%	31,637	59.17%
Renter-Occupied	671	26.01%	7,364	34.74%	21,832	40.83%
2017 Average Household Size	2.86		2.64		2.54	
2017 Est. Households by Household Income	2,578		21,196		53,469	
Income < \$15,000	234	9.07%	2,338	11.03%	6,203	11.60%
Income \$15,000 - \$24,999	119	4.61%	2,066	9.75%	5,894	11.02%
Income \$25,000 - \$34,999	187	7.24%	2,497	11.78%	7,166	13.40%
Income \$35,000 - \$49,999	374	14.52%	3,328	15.70%	8,551	15.99%
Income \$50,000 - \$74,999	664	25.76%	4,326	20.41%	10,813	20.22%
Income \$75,000 - \$99,999	369	14.30%	2,577	12.16%	6,323	11.82%
Income \$100,000 - \$124,999	256	9.92%	1,722	8.12%	3,792	7.09%
Income \$125,000 - \$149,999	157	6.09%	889	4.19%	1,899	3.55%
Income \$150,000 - \$199,999	174	6.73%	878	4.14%	1,697	3.17%
Income \$200,000 - \$249,999	35	1.37%	285	1.34%	546	1.02%
Income \$250,000 - \$499,999	8	0.32%	238	1.12%	473	0.88%
Income \$500,000+	1	0.06%	52	0.25%	113	0.21%
2017 Est. Average Household Income	\$74,175		\$66,782		\$61,772	
2017 Est. Median Household Income	\$64,123		\$52,134		\$48,106	

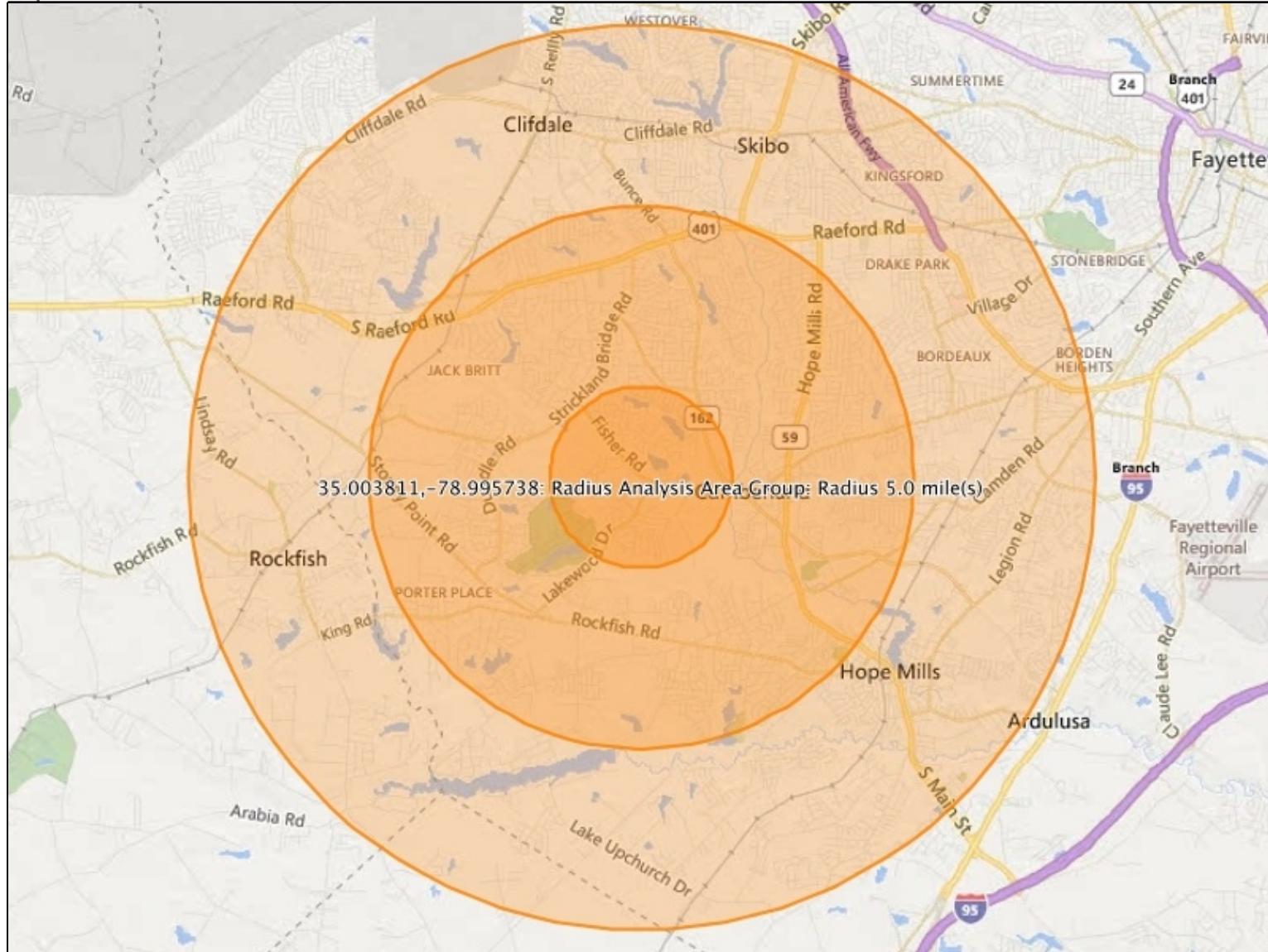
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2017 Median HH Inc. by Single-Classification Race						
White Alone	\$65,749		\$56,507		\$52,167	
Black or African American Alone	\$61,243		\$46,765		\$44,594	
American Indian and Alaska Native Alone	\$156,211		\$65,116		\$39,119	
Asian Alone	\$77,760		\$65,611		\$54,031	
Native Hawaiian and Other Pacific Islander Alone	\$85,672		\$76,687		\$64,879	
Some Other Race Alone	\$59,004		\$52,936		\$41,576	
Two or More Races	\$42,047		\$44,589		\$44,882	
Hispanic or Latino	\$65,708		\$51,240		\$45,232	
Not Hispanic or Latino	\$63,876		\$52,243		\$48,459	

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Map



35.003811,-78.995738

-  Radius 1.0 mile(s)
-  Radius 3.0 mile(s)
-  Radius 5.0 mile(s)

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Appendix - Analysis Area details.

35.003811,-78.995738: Radius Analysis Area Group: Radius 1.0 mile(s): 35.003811 -78.995738

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